

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

|                                |   |                        |
|--------------------------------|---|------------------------|
| In re Application of:          | ) |                        |
|                                | ) |                        |
| Harry W. MORRIS et al.         | ) | Group Art Unit: 2151   |
|                                | ) |                        |
| Application No.: 09/690,007    | ) | Examiner: Backhean Tiv |
|                                | ) |                        |
| Filed: October 17, 2000        | ) |                        |
|                                | ) |                        |
| For: DISPLAYING ADVERTISEMENTS | ) | Confirmation No.: 1832 |
| IN A COMPUTER NETWORK          | ) |                        |
| ENVIRONMENT                    | ) |                        |
|                                | ) |                        |

**Mail Stop Petition**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**PETITION FOR REVIVAL OF AN APPLICATION FOR PATENT  
ABANDONED UNINTENTIONALLY UNDER 37 CFR 1.137(b)**

The above-identified application became abandoned for failure to file a timely and proper response to the Decision by the Board of Patent Appeals and Interference rendered on May 4, 2010, and because the period for seeking court review of the decision has expired and there are no allowed claims. The abandonment date of this application is July 29, 2010 (i.e., the day after the expiration date of the period set for response plus any extensions of time obtained therefor). The entire delay in filing the required reply from the due date for the required reply until the filing of a grantable petition under 37 C.F.R. § 1.137(b) was unintentional.

Applicant hereby petitions for revival of this application. The petition fee of \$1,620.00 is enclosed.

In addition, Applicant submits an Amendment in response to the above-noted Decision on Appeal, which issued a new ground of rejection of the claims.

Because this application was filed on or after June 8, 1995, no terminal disclaimer is required.

If there are any other fees due in connection with the filing of this response, including any fees required for an extension of time under 37 CFR § 1.136, such an extension is requested, and the Commissioner is authorized to charge any related fees to Deposit Account 06-0916.

Respectfully submitted,

FINNEGAN, HENDERSON, FARABOW,  
GARRETT & DUNNER, L.L.P.

Dated: October 29, 2010

By:   
C. Gregory Gramenopoulos  
Reg. No. 36,532